Xclusive LEADS

See how Leads Xclusive has generated

More than $550,994 in Revenue in 3 months

For One Industry Leading Roofing Company in Florida

This is
Jim and Paula

An industry leading Roofing Company, based in Florida, consists of only the most reliable, experienced, and dependable staff in the nation. Along with the Top 50 ranking, this roofing company also has an A+ rating from BBB and has won a magnitude of awards for our customer service to our top-of-the-line quality.

As a Platinum Preferred Contractor with a leading Roofing Manufacturer, this client was able to add Leads Xclusive as a lead source with great results.

CHALLENGE

In these crazy economic times many companies are going out of business. Roofing contractors are spending THOUSANDS of dollars everyday to keep leads flowing into their business. Many of these leads are not qualified, recycled, shared with multiple contractors, and simply are not targeted at the right demographic. This breaks down call centers and wears out rockstar sales teams. All of this contributes to lower conversion rates and poor ROI.
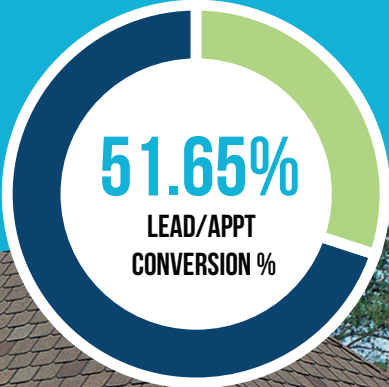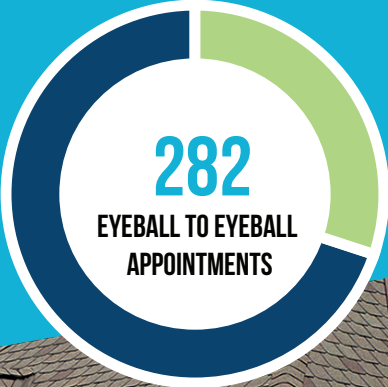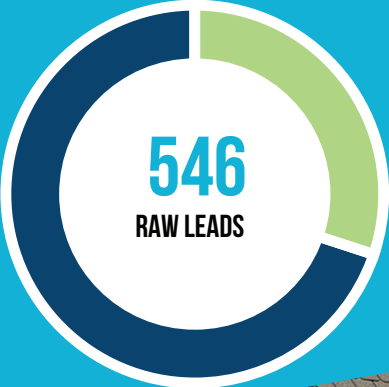
SOLUTION

Leads Xclusive began developing tools to generate high quality, high converting leads. Here's how we changed the game. We have harnessed the power of machine learning and Artificial Intelligence with platforms like Facebook, Instagram, YouTube, & Google all the multi billion dollar companies that own the data. This benefits our clients because we provide hyper targeted, high intent, and most importantly exclusive leads branded for their company only. We do not sell leads to multiple contractors, and they only pay for valid leads, in turn producing higher ROIs.

Jim and Paula are looking for a home roofing solution. Understanding more about Jim and Paula is the key to our success.

Visit: www.LeadsXclusive.com

RESULTS

Leads Xclusive has helped Roofing contractors generate millions of dollars in revenue. Xclusive leads convert 3x higher than other shared lead distributors. See the amazing result of this industry leading Roofing company. The Leads Xclusive lead program has generated more than $550,000 in Revenue and had an average conversion rate of 51% in as little as 3 months, that is an $10 return on every dollar spent.

Spend	Leads	Converted	Conv %	Sold	Close %	Sales	ROI
$53,100	546	282	51.56%	51	18.26%	$550,994	10.38

10.38x ROI

546 RAW LEADS

282 EYEBALL TO EYEBALL APPOINTMENTS

51.65% LEAD/APPT CONVERSION %

$53,100 TOTAL SPEND

$550,994 TOTAL REVENUE

THIS IS A RETURN OF $10.38 FOR EVERY DOLLAR SPENT