



See how Leads Xclusive has generated

More than \$47,000,000 in Revenue in 2022

For One Industry Leading Turf Company in Nevada

This is
Travis and Danielle



Travis and Danielle are looking for a home Turf solution. Understanding more about Travis and Danielle is the key to our success.

The success story of Leads Xclusive is one that is worth sharing. Our ability to generate more than \$47,000,000 in revenue in 2022 for one of the industry-leading Turf Companies in Nevada is a testament to our commitment to delivering results.

Our client, a Nevada-based Turf Company, is known for having only the most reliable, experienced, and dependable staff in the nation. When they decided to add Leads Xclusive as a lead source, they knew they were making the right decision.

CHALLENGE

Like many companies in today's economy, the Turf industry faced the challenge of finding quality leads. Turf contractors spend thousands of dollars every day on leads, but many of them are not qualified, recycled, shared with multiple contractors, or targeted at the right demographic. This leads to a breakdown of call centers, worn out sales teams, lower conversion rates, and poor ROI.

SOLUTION

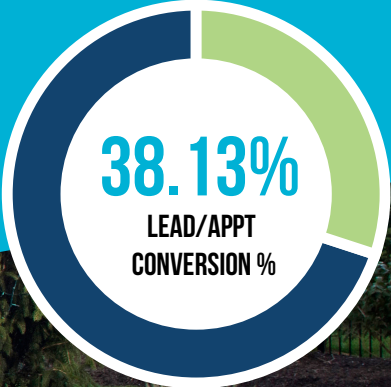
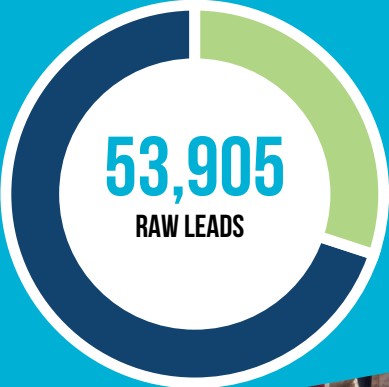
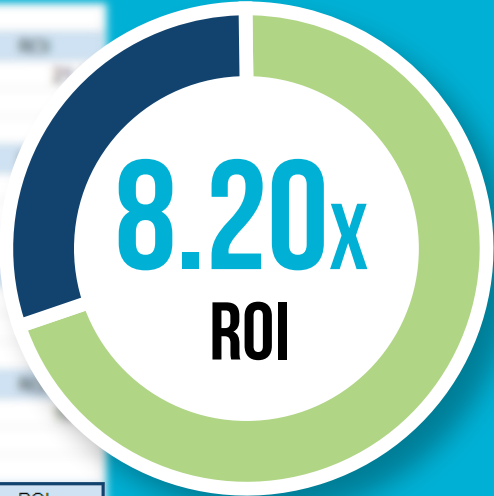
Leads Xclusive addressed this challenge by developing innovative tools to generate high-quality, high-converting leads. We harnessed the power of machine learning and Artificial Intelligence, using platforms like Facebook, Instagram, YouTube, and Google, multi-billion dollar companies that own the data. By providing hyper-targeted, high-intent, and exclusive leads branded for our client's company only, we helped our client to achieve a significant increase in ROI.

Visit: www.LeadsXclusive.com

RESULTS

The results were outstanding. In 2022, Leads Xclusive generated more than \$47,000,000 in revenue, resulting in 53,905 leads, a 38.13% lead to appointment conversion rate, a 21% close rate, and an impressive 8.20 ROI. These results demonstrate the power of Leads Xclusive's approach to lead generation and the positive impact it can have on a business.

| Month | Spend | Leads | Converted | Conv % | Sold | Close % | Sales | ROI |
|---------|--------------|--------|-----------|--------|-------|---------|----------------|--------|
| Jan | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| Feb | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| Mar | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| Apr | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| May | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| Jun | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| Jul | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| Aug | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| Sep | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| Oct | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| Nov | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| Dec | \$100,000.00 | 1,200 | 400 | 33.33% | 100 | 25.00% | \$1,200,000.00 | 12.00x |
| Summary | \$5,800,000 | 53,905 | 20,556 | 38.13% | 4,363 | 21.22% | \$47,000,000 | 8.20 |



THIS IS A RETURN OF \$8.20 FOR EVERY DOLLAR SPENT