



Leads Xclusive has generated

More than \$100,000 in additional Revenue in 30 days

For the one location of a nationally recognized Bath Company

This is
Jessica



Jessica is looking for Bathroom Remodel for her home. Understanding more about Jessica is the key to our success.

A national acrylic bath company founded in 1999, set out to build a turnkey, one-stop shop to meet the growing need for more responsive customer service. Over the years they have built a trusted brand by reassuring homeowners that their installation is being handled by authorized and trained local dealers while also being backed by limited lifetime product warranties and professional support. Today the Illinois-based company continues to give consumers peace of mind by providing bathroom remodeling projects of the highest quality.

CHALLENGE

For the last 19 years events have generated 40%-50% of the leads and revenue nationally for this bath company. Earlier this year they were hit with the news that the majority of in person events would be canceled. They had no other choice but to look for new innovative lead sources. They immediately turned to digital and social platforms, but the volume was relatively low. So they began searching for ways to generate more leads. Many lead sources turned out to be low quality and shared with other bath remodeling companies. They needed a solution...

SOLUTION

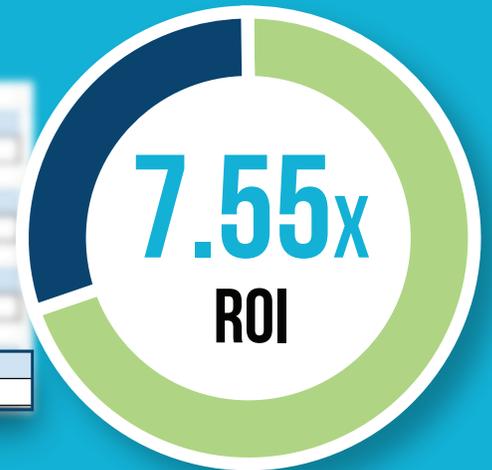
Leads Xclusive began developing tools to generate high quality, high converting leads. Here's how we changed the game, we have harnessed the power of machine learning and Artificial Intelligence with platforms like Facebook, Instagram, YouTube, & Google all the multi billion dollar companies that own the data. This benefits our clients because we provide hyper targeted, high intent, and most importantly exclusive leads branded for their company only. We do not sell leads to multiple contractors, which in turn produces higher ROIs.

Visit: www.LeadsXclusive.com

RESULTS

The bath dealer started the lead program with Leads Xclusive with a couple of locations, they immediately started seeing leads flow in every day of the week, and with an average lead to appointment conversion rate of 40%+. They were able to generate an extra \$100,000 in revenue within the first 30 days in one single location. Leads Xclusive has helped multiple bath locations across the nation generate more than \$750,000 and had an average conversion rate of 42.72% . Xclusive leads convert 4x higher than other shared lead distributors. That is almost an \$8 return on every dollar spent on the Leads Xclusive program.

Spend	Leads	Converted	Conv %	Sold	Close %	Sales	ROI
\$99,525.00	770	329	42.72	83	24.24%	\$752,291.00	7.55



THIS IS A \$7.55 RETURN ON EVERY DOLLAR SPENT