

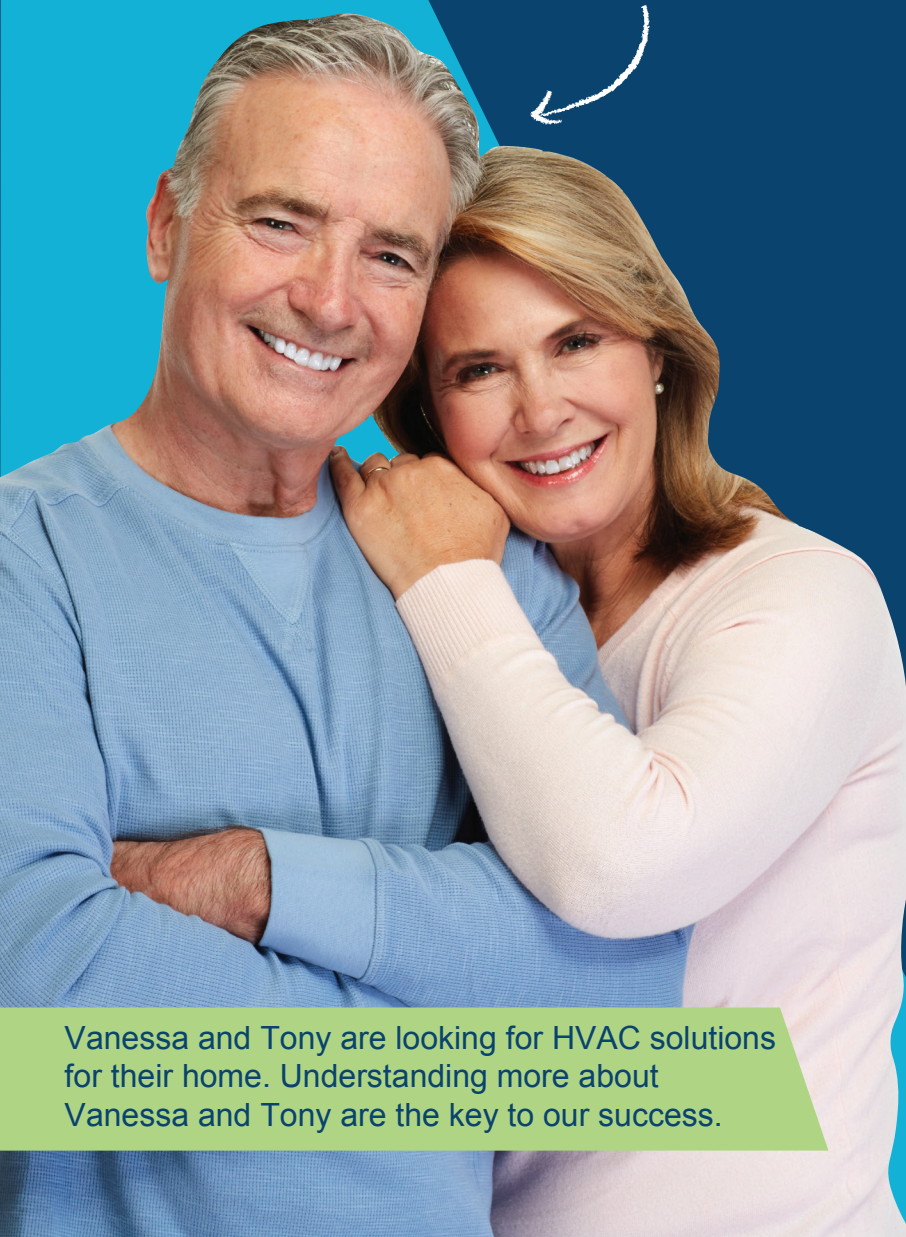


Leads Xclusive has generated

More than \$1,000,000 in Revenue in 4 months

For one Local Heating & Air Conditioning Company

This is
Vanessa and Tony



Vanessa and Tony are looking for HVAC solutions for their home. Understanding more about Vanessa and Tony are the key to our success.

Local California Heating & Air Conditioning company founded by an HVAC sales manager was looking for a way to dominate the market. After trying many lead sources, he found Leads Xclusive to be his top performing lead source in the first month of turning on the campaign.

CHALLENGE

The heating and air conditioning industry is full of contractors, California is saturated with a ton of companies all servicing the same areas. So how do you stand out above the crowd and get noticed? HVAC contractors are spending THOUSANDS of dollars everyday to keep leads flowing into their business. Many of these leads are not qualified, recycled, shared with multiple contractors, and simply are not targeted at the right demographic. This breaks down call centers and wears out rockstar sales teams. Your sales team is walking into an appointment where the homeowner already has 5 other bids. All of this contributes to lower conversion rates and poor ROI.

SOLUTION

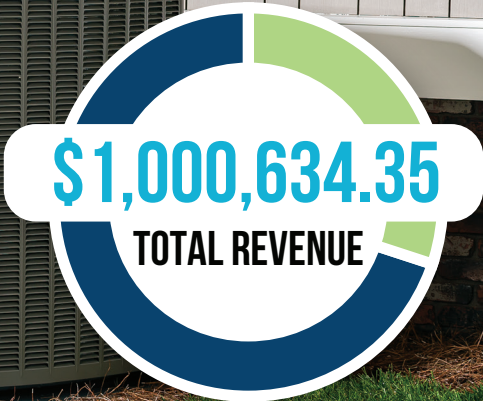
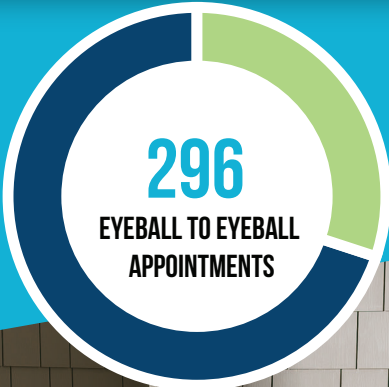
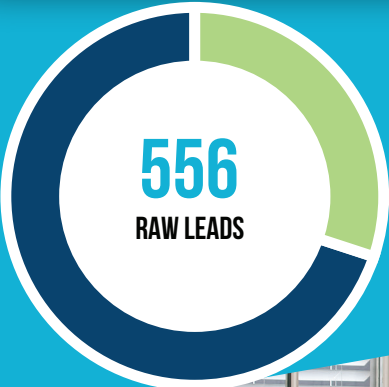
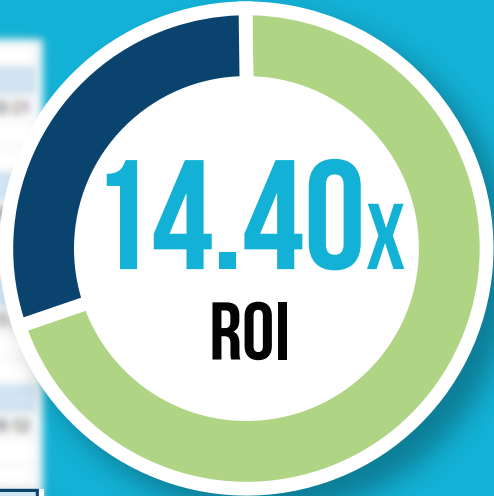
Leads Xclusive began developing tools to generate high quality, high converting leads. Here's how we changed the game, we have harnessed the power of machine learning and Artificial Intelligence with platforms like Facebook, Instagram, YouTube, & Google all the multi billion dollar companies that own the data. This benefits our clients because we provide hyper targeted, high intent, and most importantly exclusive leads branded for their company only. We do not sell leads to multiple contractors, which in turn produces higher ROIs.

Visit: www.LeadsXclusive.com

RESULTS

Leads Xclusive has helped heating & air conditioning contractors generate millions of dollars in revenue. Xclusive leads convert 5x higher than other shared lead distributors. See the amazing result of one local CA Heating & Air Conditioning company. The Leads Xclusive lead program has generated more than \$1 Million in Revenue and had an average conversion rate of 53% in as little as 4 months, which equates to more than a \$14 return on every dollar spent.

Spend	Leads	Converted	Conv %	Sold	Close %	Sales	ROI
\$69,500.00	556	296	53.24%	90	30.41%	\$1,000,634.35	14.4



THIS IS A \$14.40 RETURN ON EVERY DOLLAR SPENT