

See how Leads Xclusive has generated

More than \$10,000,000 in Revenue in 4 months

For one Local, Veteran Owned Solar Company in CA



David is looking for a home solar solution. Understanding more about David is the key to our success Local, veteran owned solar company in CA is committed to hiring as many armed forces members as they can because they share the same values that are found at the core of this company. This company is inspired by the military roots of its founders and owners. They bring the same discipline and attention to detail they gained in the military to all of their projects. This is how they have become the fastest growing solar company in CA, but you can't grow from your story alone. So how has Leads Xclusive been an integral part of their success?

CHALLENGE

In these crazy economic times many companies are going out of business. Solar contractors are spending THOUSANDS of dollars everyday to keep leads flowing into their business. Many of these leads are not qualified, recycled, shared with multiple contractors, and simply are not targeted at the right demographic. This breaks down call centers and wears out rockstar sales teams. All of this contributes to lower conversion rates and poor ROI.

SOLUTION

Leads Xclusive began developing tools to generate high quality, high converting leads. Here's how we changed the game, we have harnessed the power of machine learning and Artificial Intelligence with platforms like Facebook, Instagram, YouTube, & Google all the multi billion dollar companies that own the data. This benefits our clients because we provide hyper targeted, high intent, and most importantly exclusive leads branded for their company only. We do not sell leads to multiple contractors, just Xclusive Leads, which in turn produce higher ROIs.

RESULTS

Leads Xclusive has helped solar contractors generate millions of dollars in revenue. Xclusive leads convert 3x higher than other shared lead distributors. See the amazing result of our local, veteran owned CA solar company. The Leads Xclusive lead program has generated more than \$10 Million in Revenue and had an average conversion rate of 41% in as little as 4 months, that is an \$18 return on every dollar spent.

