



Leads Xclusive has generated

More than \$1.4 Million in Revenue in 3 months

For the #1 Window Replacement Company in California

This is
Nathaly



A California based company founded by a husband and wife team has been in business for 20 years and are known for being the #1 Window Replacement Company in California. After trying many lead sources, they found Leads Xclusive to be the top performing digital lead source within the first month of launching this pay per lead campaign.

CHALLENGE

The window replacement industry is full of contractors, many of them are general contractors that do not have the professional installation crews needed to complete a job. So how do you stand out above the crowd and get noticed? You need to let consumers know who you are and with the technologies used today, you have to be advertising in the digital space. Window contractors are spending THOUSANDS of dollars everyday to keep leads flowing into their business. Many of these leads are not qualified, recycled, shared with multiple contractors, and simply are not targeted at the right demographic. This breaks down call centers and wears out rockstar sales teams. Your sales team is walking into an appointment where the homeowner already has multiple bids. All of this contributes an increase in operating expenses, lower conversion rate, and ultimately poor ROI

SOLUTION

Leads Xclusive began developing tools to generate high quality, high converting leads. Here's how we changed the game, we have harnessed the power of machine learning and Artificial Intelligence with platforms like Facebook, Instagram, YouTube, & Google all the multi billion dollar companies that own the data. This benefits our clients because we provide hyper targeted, high intent, and most importantly exclusive leads branded for their company only. We do not sell leads to multiple contractors, and they only pay for valid leads, in turn producing higher ROIs.

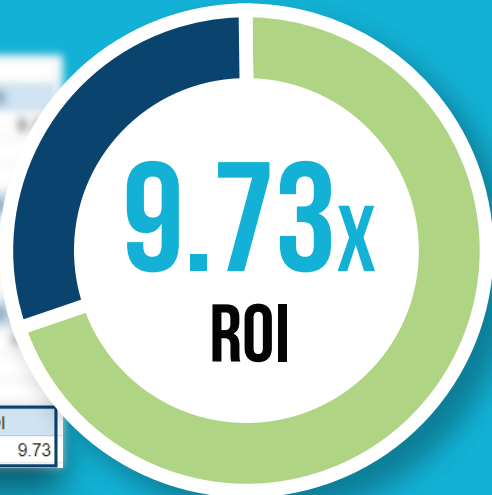
Nathaly is looking to replace the windows in her home. Understanding more about Nathaly is the key to our success.

Visit: www.LeadsXclusive.com

RESULTS

Leads Xclusive has helped window replacement companies across the nation generate millions of dollars in revenue. Xclusive leads convert 4x higher than other shared lead distributors. See the amazing result of the number one Window Replacement company in CA. The Leads Xclusive pay per lead program has generated more than \$1.4 Million in Revenue and had an average conversion rate of 29% in as little as 3 months. That is a \$9 return on every dollar spent on the Leads Xclusive program.

Spend	Leads	Converted	Conv %	Sold	Close %	Sales	ROI
\$157,500.00	1050	301	29.03%	96	33.26%	\$1,485,475.50	9.73



THIS IS A \$9.73 RETURN ON EVERY DOLLAR SPENT